



PRESS RELEASE

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Office Next Moscow 2012 Countdown: Facts & figures

Only four more days to go, and Office Next Moscow 2012 will start for another edition of TRENDS, TALKS and AWARDS at the Design Centre Artplay in Moscow.

Exhibition TRENDS - highlights

A special exposition area within the exhibition TRENDS is the so-called "Trend Zone". The Trend Zone does not reflect a typical office space, but a place for informal communication and the concentration of creative energy. It deliberately moves away from traditional exhibition forms, giving companies the opportunity to present their products in a new and innovative way.

The company Ergonomic Project HM, official dealer of Herman Miller in Russia, has designed the "E.P. Tube" Café in the form of an experimental booth, which was specially developed for Office Next Moscow 2012. The café booth will be placed on the open veranda at Artplay Design Center. Armchairs from Herman Miller are the main exhibition items, which are positioned on all sides of the cube surface. This allows to observe and test every armchair as a unique design object from all possible angles. The booth has no explicit floor for furniture, walls or ceiling for lights – it is basically one big coherent surface and offers a totally new perception of space.

All in all, the exhibiting companies at this year's Office Next Moscow 2012 are from 10 different countries. The product range includes office furnishing, flooring, lighting, storage, wall coverings, floral decoration for offices as well as consultancy services.

Conference TALKS

The two-day conference TALKS comprises 27 panel discussions, presentations and workshops on topics such as the commercial property development in Russia, office space availability and rental prices in Moscow and the Moscow region, ergonomics, optimization of workspace and safety at

work. More than 60 renowned Russian and international speakers share their experience with the audience.

Best Office AWARDS

The last day of Office Next Moscow 2012 will be rounded off by the AWARDS ceremony with numerous representatives from industry and associations and guests from the architectural and design scene. An expert jury honours the winners of the Best Office Awards for the most outstanding office design projects in 11 different nominations.

Outlook on 2013

Next year, Office Next Moscow will take place for the fourth time. Especially German companies may look forward to the event, because Office Next Moscow 2013 has already been admitted into the foreign trade fair programme by the German government. It will be the first time that the participation is supported by the Federal Ministry of Economics and Technology.

Free entrance to the conference and the exhibition upon prior registration on www.officenext-moscow.com.

Further information about Office Next Moscow can be found on www.officenext-moscow.com and www.officenext.ru.

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