



PRESS RELEASE

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Office Next Moscow 2012

Innovations & inspirations at the conference TALKS

From 15th until 17th May 2012, Office Next Moscow will once again be held as the unique event for the office industry in Russia. Top international and domestic brands and experts will welcome visitors for an exchange of ideas and experience. The event combines a three-day exhibition (TRENDS), a two-day conference (TALKS) and an awards ceremony (AWARDS) for the best office design projects.

This year's vigorous conference programme will allow attendees to evaluate innovations and developments of the office industry in presentations and panel discussions with prominent design professionals and architects. Visitors of TALKS will get the chance to actively participate in the discussions with their questions and opinions. They will get a deep insight on topics such as effective office space usage, architectural and design trends and commercial property development in Russia with a special focus on the development of rental rates and office space in Moscow and the Moscow region.

Rogier van der Heide, vice president and chief design officer at Philips Lighting, will share his experience in lighting design for offices. Rogier has completed many projects all over the world and is known for his imaginative, innovation-led and independent creations, which have been recognized by prestigious design awards.

Another international trophy of this year's TALKS at Office Next Moscow is Mark Catchlove, director of the Insight Group EMEA at Herman Miller. He will talk about "New formats of work in a volatile economy" and the meaning of changing work conditions for employees and the design of workspaces.

The event takes place in the Moscow Design Centre ARTPLAY, a former factory complex which has been converted into a charming office, showroom and exhibition area. The location attracts heavyweight design, architecture and urban planning agencies. It is also known as a showplace for Moscow's creative industry.

Free entrance to the conference and the exhibition upon prior registration on www.officenext-moscow.com.

Press pictures available for download on <http://www.officenext-moscow.com/press.php>

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